

For immediate release

May 25, 2009

## **Central Ontario Electrical chosen as the Preferred Contractor for the Power Savings Blitz in Alliston, Beeton and Tottenham**

Beeton - Central Ontario Electrical Inc. is pleased to announce that they have partnered with Nedco as the preferred electrical contractor for PowerStream Barrie Hydro Distribution's Power Savings Blitz program in Alliston, Beeton and Tottenham.

Power Savings Blitz is being offered by the Ontario Power Authority and PowerStream Barrie Hydro Distribution and provides small businesses with up to \$1,000 in free energy-efficient lighting and equipment upgrades. The program is being offered to small businesses that have an electricity demand less than 50kW, in the office or retail sub-sectors such as medical offices, beauty salons and convenience stores.

"Power Savings Blitz is a great opportunity for small businesses to save money," said Michael Craig, President of Central Ontario Electrical. "Every small business in the Alliston, Beeton and Tottenham area has the opportunity to reduce their electricity bill and at the same time help preserve the environment."

Small businesses eligible to participate in the Power Savings Blitz receive a free electrical assessment, which identifies cost and savings opportunities in areas such as fluorescent lighting systems, compact fluorescent lighting and LED "exit" signs. By participating in the program, businesses help reduce the strain on the electricity system during peak demand periods.

To find out if you are eligible to participate in the program call 1-866-947-5999 or visit [www.barriehydro.com](http://www.barriehydro.com) for more information.

### **Central Ontario Electrical**

Central Ontario Electrical provides electrical contracting services to residential, commercial, industrial, and farms in Simcoe County and the surrounding area. The company is ESA/ECRA licensed (7005203) and fully insured.

### **Nedco**

Nedco is part of the Rexel Group of companies, a world leader in electrical and datacom equipment distribution. Rexel is currently operating in 24 countries.

### **PowerStream Inc.**

PowerStream Inc. is the second largest municipally-owned electricity distribution company in Ontario, providing service to more than 315,000 residential and business customers in Alliston, Aurora, Barrie, Beeton, Bradford West Gwillimbury, Markham, Penetanguishene, Richmond Hill, Thornton, Tottenham and Vaughan. It is an incorporated entity, jointly owned by the municipalities of Barrie, Markham and Vaughan.

# Media Release

## Media Contacts:

**Central Ontario Electrical Inc.**  
2649 RR#1, Beeton, ON L0G 1A0  
Fax: 705-728-7816

Ivan Laver  
Phone: 905-801-4826  
Email: [ivan@centralontarioelectrical.com](mailto:ivan@centralontarioelectrical.com)

Michael Craig  
Phone: 705-33-6453  
Email: [michael@centralontarioelectrical.com](mailto:michael@centralontarioelectrical.com)  
[www.centralontarioelectrical.com](http://www.centralontarioelectrical.com)

**PowerStream Inc.**  
161 Cityview Blvd., Vaughan, ON L4H 0A9  
Fax: 705-722-6168

John Olthuis  
Manager, Communications & CDM Marketing  
Office Phone: 705-722-7244 ext. 241  
Media Line: (24/7): 905-532-4400  
Email: [john.olthuis@powerstream.ca](mailto:john.olthuis@powerstream.ca)